

FIG. 1

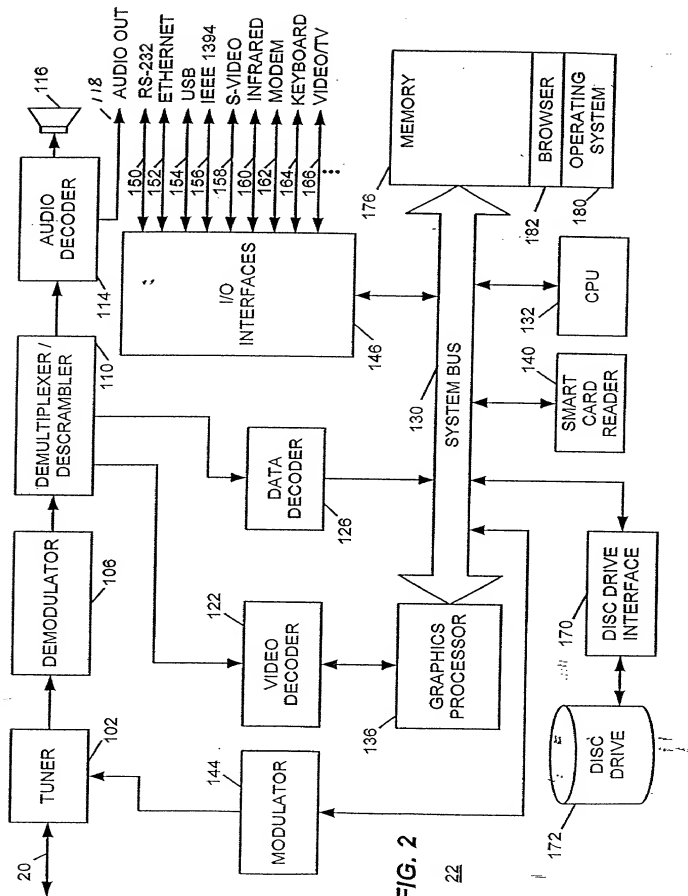


FIG. 2

200 →

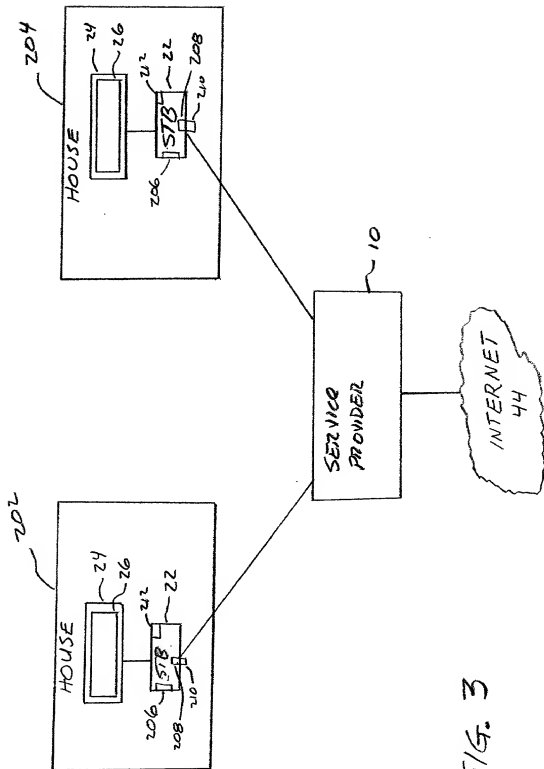


FIG. 3

June 10, 2000				
Dysney	8:00 PM Young & Restless	9:00 Bay Watch	10:00 Cartoon Theatre	11:00 Old Yellow
TNT	Superman	Bay Watch	News	Gold Finger
CNN	Larry King Live	News	Sports	Warfare

June 10, 2000				
	8:00 PM	9:00	10:00	11:00
Dysney	Young & Restless	Mike Smith Mike Smith Mike Smith	Cartoon Theatre	Old Yellow
TNT	Mike Smith Mike Smith	Bay Watch	News	Gold Finger
CNN	Larry King Live	News	Mike Smith Mike Smith	Mike Smith Mike Smith

719. 5

SPORTING EVENT

Today is June 11

To see what Mark is planning to watch next week, click on this button

Next Week

	Monday June 5, 2000	Tuesday June 6, 2000	Wednesday June 7, 2000	Thursday June 8, 2000	Friday June 9, 2000	Saturday June 10, 2000	Sunday June 11, 2000
7:00 AM		San Diego Union	Swimming Mark: Joey swam 100 Laps.	San Diego Union			
8:00 AM						TNT: Star Trek Mark: This is the one where Kurt is pit into an Good and Evil. I thought this was great!	
9:00 AM						Disney: Free Willy	
10:00 AM						CNN: Sports	
11:00 AM					CNN: Financial Mark: I lost my shirt today.		
12:00 PM					KPBS: Gardening Helen: I know why my Gardenias were dying.		
1:00 PM							
2:00 PM							
3:00 PM		Soccer - Play Off Game Joey: This is the last game! I am very excited. Mark: We woo! Joey scored 2 goals. Grandpa: Good job, send me pictures.					
4:00 PM	KISS Concert		San Diego Union		San Diego Union		
5:00 PM		Star Trek - Voyager	KPBS: Boston Symphony (Mozart Concerto - Blue Danube)	Star Trek - Voyager			
6:00 PM		Diner by the Table					

Concert

Newspaper

Fig. 6

User	Past Program Viewing	Upcoming Program viewing	Past Literature	Upcomming Literature	Past Activities	Upcomming Activities
John Brown	✓		✓			
Tony LeJeune	✓	✓	✓	✓	✓	✓
Dad	✓	✓	✓	✓	✓	✓
Mom	✓	✓	✓	✓	✓	✓
Mike Botanowitz					✓	✓

Fig. 7

09862402.052104